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## CAPABILITY STATEMENT

The Reimagined Classroom develops custom educational content and curricula for all grade levels and subject areas. Our engaging educational materials meet and exceed Common Core, NGSS, C3, and state-specific standards. We create content by teachers, for teachers.

## CORE COMPETENCIES

### Custom Curriculum Solutions

Our team provides a variety of customized Early Childhood–12th grade curriculum creation options. Our passion is creating relevant and equitable content customized for target audiences, with student voice and choice at the center.

- **Pedagogy:** project-based, standards-aligned, inquiry-driven, transdisciplinary connections
- **Standards:** aligned to core learning objectives and skill acquisition
- **Assessments:** created using backward design for formative and summative evaluation
- **Curriculum Mapping:** vertical planning for clear alignment to standards, objectives, and spiraling skills
- **Translation/Transadaptation:** native Spanish language development for accessible, relevant, and relatable content

### Professional Development

We offer fully customizable training options, personalized to suit the needs of your learning community. Our collaborative approach and depth of knowledge in training teachers make for a unique and meaningful learning experience.

- **Flexible:** virtual, in-person, or asynchronous; adaptable to half-day, full-day, or multi-day workshops
- **Curriculum Support:** guidance in applying best practices in alignment with current curriculum
- **Classroom Management:** effective tools to support teachers and enhance the learning environment for all
- **Tech Support:** hands-on training for technology, engineering, and coding
- **Inclusive Teaching:** expanding a teacher's toolkit to reach all students through accessibility and differentiation

### E-Learning Development & Instructional Design

We are truly putting the “ed” back in edtech. Our technical knowledge allows us to create interactive and immersive learning experiences in order to build customized learning environments for your learning community.

- **LMS Integration:** experienced in content development for mainstream and proprietary learning management systems
- **Digital Course Creation:** authoring interactive courses that are exported and embedded on your website or LMS with SCORM, HTML, and a suite of APIs
- **Multimedia:** developing scripts, videos, animations, games, and apps targeting academic skills
- **Accessibility:** ensuring all content includes tools for equal access for all users, aligned to W3C/WCAG standards
- **Online Assessments:** secure, rigorous, and data-driven assessment creation with industry-standard tools such as Learnosity

## DIFFERENTIATORS

### By Teachers, For Teachers

Our curriculum development team is exclusively made up of current and former teachers, bringing a relevant and responsive perspective to our work and ensuring our materials actually work for all students and teachers. We invest in ongoing professional development for our team to stay up to date on current educational trends and pedagogical best practices.

### Technical Educational Team

Mechanical engineers turned educators turned curriculum writers. Our team of technical experts with teaching backgrounds finds the balance between empowering student learning and making teachers' lives easier. Our team understands how to truly make STEM accessible from K–12.

### A–Z Solutions

Our services provide everything from initial project brainstorming to print- and digital-publication readiness. Our internal management systems track project deliverables in terms of deadlines and budget allocation. Our team keeps an open line of communication throughout the duration of a project, suggesting ideas to boost quality and efficiency as needed. The first step is to create a “gold standard,” working with a client to iterate as much as needed until a deliverable aligns with expectations. From there, this gold standard becomes a blueprint for all remaining work. Our quality assurance process includes full content review and copy editing. Our teams can also provide a number of supplemental services including full graphic design solutions, accessibility compliance, and translation services.

## PAST PERFORMANCE

### Public Consulting Group (PCG)

#### *Multiple Statewide Uses*

Collaborate as a subcontractor on multiple state-level projects to develop and revise Social Studies and Language Arts instructional materials as well as supporting resources for remote, hybrid, and in-person educational settings while adhering to legislative requirements on cultural sensitivity issues. Content development and revisions include unit audits and plans, teacher guides, student activity guides, student readers, assessment materials, supplemental materials, and digital media.

### Cengage

#### *Global Access to K–12 Educational Content, Technology, and Services*

Expand teacher- and student-facing platform offerings through content audits, gap analysis, and the development of high school lessons and database resources. Identify high-priority, standards-aligned, skills-based topics for instruction and author accompanying lesson plans and assessments for teachers to better utilize the Gale database.

### KinderCare

#### *Used in Thousands of Centers Across the United States*

Produce weekly curriculum activities designed to create more inclusive classroom experiences, differentiated for infants through school-age children. Conduct an audit of existing professional development resources to update and distill into asynchronous micro-PDs, allowing easy access to resources for teachers to adopt and support best practices.

### COMPANY DATA

**CAGE/NCAGE:** 9EPH6

**TIN:** 83-3100731

**D-U-N-S #:** 04-076-6328

**NAICS 611710** Educational Support Services  
**NAICS 611430** Professional and Management Development Training  
**NAICS 541930** Translation and Interpretation Services  
**NAICS 513130** Book Publishers  
**NAICS 541430** Graphic Design Services  
**NAICS 611420** Computer Training  
**NAICS 611691** Exam Preparation and Tutoring  
**NAICS 541990** All Other Professional, Scientific, and Technical Services

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